

## **Data Collection Intern Sports Tourism and Athletic Events Economic Impact**

**Job Title:** Data Collection Intern

**Organization:** Moultrie-Colquitt County Parks & Recreation Authority (MCCPRA)

**Internship Period:** May 1, 2025 – September 1, 2025

**Compensation:** Funded through the Georgia County Internship Program (GCIP)

**Location:** Moultrie, GA

### **Position Overview:**

MCCPRA is seeking a **Data Collection Intern** to gather and analyze data from athletic events held in our community. This internship offers a unique opportunity to assess the **economic impact** of local tournaments on businesses, including restaurants, hotels, retail stores, and concession sales. The insights gained will help **MCCPRA, elected officials, and community leaders** understand the financial contributions of sports tourism and identify opportunities for future growth.

### **Key Responsibilities:**

#### **Data Collection from Local Businesses**

- Collaborate with restaurants, hotels, and retail stores to track sales and foot traffic changes during tournament weekends.
- Conduct surveys and interviews with business owners and managers to estimate economic benefits.

#### **Concessions Impact Analysis**

- Monitor and analyze concession sales at ball fields during tournament events.
- Evaluate revenue trends and assess the role of concessions in overall economic impact.

#### **Team Attendance & Participation Trends**

- Collect data on the number of teams/players attending tournaments.
- Work with tournament organizers to document out-of-town vs. local team participation.
- Track the type of tournaments and seasonal variations.

#### **Economic Impact Reporting**

- Compile all collected data into a **comprehensive economic impact report**.
- Provide recommendations for enhancing the **financial benefits of future tournaments**.

### **Desired Qualifications:**

- Strong **organizational and communication** skills.

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- Proficiency in **data collection and analysis tools** (such as Excel, Google Sheets, or statistical software).
- Ability to conduct surveys and communicate effectively with business owners and tournament organizers.
- Background in **economics, business, sports management, or a related field** is preferred.
- Experience in **event data collection** or familiarity with economic impact studies is a plus.

**Internship Outcomes:**

The intern's final **economic impact report** will provide valuable data on how athletic events contribute to the **local economy**. The findings will help MCCPRA and local stakeholders make **informed decisions** on future tournaments, business strategies, and community investments.